

**A STUDY ON CUSTOMER SATISFACTION ON CINTHOL SOAP
IN SALEM DISTRICT**

Dissertation submitted to the

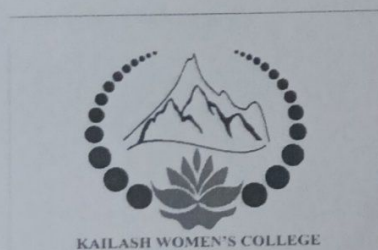
PERIYAR UNIVERSITY, SALEM – 11

**In partial fulfilment of the requirements for the award of the degree of
MASTER OF COMMERCE**

Submitted By

KEERTHIGA S [REG.NO: C21PG173COM004]

Under the supervision of
DR.R.YUVARANI, M.Com.,M.Phil.,Ph.D
Assistant Professor in Commerce



DEPARTMENT OF COMMERCE

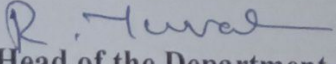
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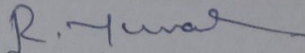
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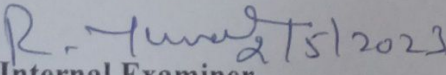
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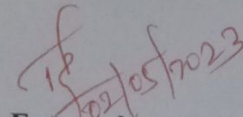
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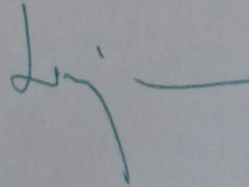
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**A STUDY ON CUSTOMER SATISFACTION TOWARDS CADBURY
PRODUCTS WITH SPECIAL REFERENCE TO SALEM DISTRICT**

**Dissertation submitted to the
PERIYAR UNIVERSITY, SALEM – 11**

**In partial fulfilment of the requirements for the award of the degree of
MASTER OF COMMERCE**

Submitted By

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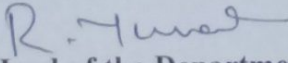
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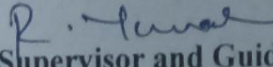
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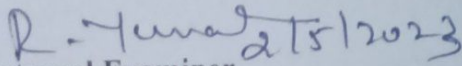
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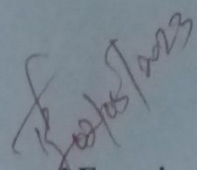
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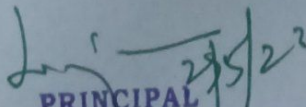

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