**BBA**

**PROGRAMME SPECIFIC OUTCOMES:**

**PSO1:**

To enable students to apply basic microeconomic, macroeconomic and monetary concepts and theories in real life and decision making.

**PSO 2:**

To sensitize students to various economic issues related to Development, Growth, International Economics, Sustainable Development and Environment.

**PSO 3:**

To familiarize students to the concepts and theories related to Finance, Investments and Modern Marketing.

**PSO 4:**

Evaluate various social and economic problems in the society and develop answer to the problems as global citizens.

**PSO 5:**

Enhance skills of analytical and critical thinking to analyze effectiveness of economic policies.